

# New employer groups sprint program

## EARN A PER-MEMBER BONUS

### How it works

Sell a new Premera Blue Cross or Premera Blue Cross HMO medical plan or add a dental plan to an employee group of 5-50 employees.<sup>1</sup>

**1** Premera Blue Cross medical plans must have one of the following start dates:

October 1, 2023

November 1, 2023

December 1, 2023

January 1, 2024

**2** Premera Blue Cross HMO medical plans must have the following start date:

January 1, 2024

## EARN A PER-MEMBER BONUS

\$40 per member<sup>2</sup> when you sell a new Premera Blue Cross medical plan

\$80 per member<sup>2</sup> when you sell a new Premera Blue Cross HMO medical plan

\$25 per member<sup>2</sup> when you add dental to a new or existing medical plan

See terms and conditions on next page.

<sup>1</sup>Qualification and payments for the program will be calculated on groups of five to fifty enrolled employees that are active at the time the payment is generated.

<sup>2</sup>No minimum requirement. No maximum payout.

<sup>3</sup>Independent Premera Blue Cross or Premera Blue Cross HMO affiliates distribute but do not provide Blue Cross Blue Shield products or services and are solely responsible for their service.

### For more information

Contact your Premera Blue Cross or Premera Blue Cross HMO general agency partner<sup>3</sup> for more information.



## Terms and conditions

Generally, Premera Blue Cross or Premera Blue Cross HMO will determine the eligibility for this limited time sales bonus. Qualification and payments for the program will be calculated and paid on employer groups that are active at the time the payment is generated. These rewards will be distributed approximately 60 days after the end of the Sprint Program. You may have a legal obligation to provide advance notice to clients from whom you receive compensation that you participate in a program under which you receive payments and other items of value from carriers that provide incentives to place business with them.

If you have questions about your legal obligations regarding disclosure, you may contact your professional association, legal counsel, or state insurance regulator. Irrespective of your legal obligations, it is strongly encouraged that you to disclose your participation in these programs to your clients.

Finally, it's paramount that you act at all times in your clients' best interest. Accordingly, it would be inappropriate for your participation in these programs to influence your choice of carriers unless it's in your clients' best interest.

Premera Blue Cross and Premera Blue Cross HMO have no obligation to continue this or any other producer incentive compensation program and reserves the right to change the terms (including, but not limited to, compensation and compensation formula) and to terminate the Sprint Program at any time without prior notice.

Application of this and other incentive compensation programs and determinations of eligibility and payment amounts, if any, will be made by Premera Blue Cross and Premera Blue Cross HMO at their sole discretion. Decisions made by Premera Blue Cross and Premera Blue Cross HMO will be final.

The terms of any agency or producer agreement and addenda between Premera Blue Cross and Premera Blue Cross HMO and producers shall be applicable to the Sprint Program including, but not limited to, licensing and eligibility. Receipt of any payment under the Sprint Program subjects the producer to the terms of this program.