

PREMERA Health Hub

Connecting members to a virtual care network of wellness and condition management point solutions.

Redefining virtual care delivery

Premera Health Hub is a comprehensive virtual care network of wellness and condition management point solutions. It's designed to help members meet their health goals and lower the total cost of care.

Our innovative approach to supporting employee health and wellness guides members to virtual solutions tailored to their unique needs. Through an engagement plus outcomes-based payment model, we align incentives to drive higher member engagement, improve clinical outcomes, and reduce total cost of care.

How Premera Health Hub supports your benefits strategy

- **Simplified employer administration** - Reduced administrative burden through vendor vetting, contracting, and relationship management. Reporting is also included.
- **Increased member engagement** - Digital outreach and personalized communications designed to optimize engagement with the platform.
- **Acuity-based approach** - Proprietary clinical algorithms best match members to a program based on preference and need.
- **Engagement/outcomes-based payment model** – Employers only pay when members are actively engaged or demonstrate positive health outcomes.
- **Provide accessible care** – A comprehensive digital solution that offers wellness and chronic condition care and support for all members no matter where they live or work.

Offering a virtual program that covers a broad network of conditions, increases care access, and reduces costs.

2.3–3.1%¹

Estimated total medical spend reduction

0.2–3.5%¹

Spending reductions by condition

Savings estimates are based on a study conducted by Solera Health

¹Solera, [Measuring Cost Savings from Virtual Care](#), 2024. Research was conducted using a dataset that included longitudinal medical claims data of 50 million commercially insured U.S. adults. Independently reviewed by actuaries at Axene Health Partners.

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Member experience

Premera Health Hub is a virtual resource for wellness and condition management for members. It offers programs designed to help them manage their health conditions or achieve their health goals. With the Premera Health Hub members benefit from:

- **Personalized tools** – A customized member experience that matches them to the right-fit program and solution, making it easier for them to meet their health goals.
- **Clinically proven programs** – Access to leading health and wellness programs that deliver effective results.
- **Convenient access** – Digital resources available on demand to meet the needs of members whenever and wherever they need it.
- **No extra costs** – Programs and resources available to members at no additional out-of-pocket expense.

Your employees and their families get access to the best health programs to effectively help them achieve positive health outcomes, such as:

Losing weight	Treating or preventing diabetes	Lowering blood pressure	Supporting gut health
Enhancing fitness and physical therapy	Quitting smoking	Navigating pregnancy or menopause	Supporting mental well-being

Premera Health Hub also includes access to virtual specialty clinics that deliver advanced care for chronic conditions, anytime, anywhere, through partnerships with virtual specialty care providers.

Premera Health Hub is included for self-funded employers. Contact your producer or Premera representative to learn more about how it can support and enhance your benefits strategy.