

BlueHPN for your business



The Blue High Performance NetworkSM (BlueHPNSM) provides national reach while being grounded in local market expertise—spanning 68+ major U.S. markets.¹

Access, quality, and savings

BlueHPN is an exclusive provider organization (EPO) with a network that was developed to include the right providers in the right markets to drive better outcomes and value. BlueHPN offers an average of 12% total cost of care savings over our industry-leading PPO and up to 20% savings in some markets.² Our provider partnerships in BlueHPN strive for high-quality service in four critical categories:



Appropriate care

Patient-centric care to reduce harm and waste



Best practices

Evidence-based medicine for effective treatment



Enhanced health management

Emphasis on preventive care and better managed chronic conditions



Improved outcomes

Lower readmissions and streamlined care

Consider BlueHPN for your business if you:

- Want to provide high-quality care to my employees who reside or travel outside of Washington.
- Are looking to take advantage of the savings that come with an EPO.
- Prefer an expansive network of doctors, specialists, and hospitals that were selected by the Blue Cross Blue Shield Association based on quality, outcome, and value metrics.

More to know about BlueHPN

- Employees have access to quality care with local providers at a lower cost.
- Referrals are not needed to see a specialist.
- Premera can perform a custom analysis of the employer group to determine how many employees reside in BlueHPN metropolitan service areas (MSAs).
- BlueHPN follows the BlueCard® PPO infrastructure providing a seamless member experience.
- For a complete list of BlueHPN MSAs, see the next page.

PREMERA | 

BLUE CROSS

An Independent Licensee of the Blue Cross Blue Shield Association

062096 (01-08-2026)

BlueHPN markets for 2026

Appleton-Oshkosh-Neenah, WI	Harrisburg, PA	Orlando-Kissimmee-Sanford, FL
Atlanta-Sandy Springs-Roswell, GA	Hartford-West Hartford-East Hartford, CT	Philadelphia-Camden, PA-NJ
Augusta, GA	Hickory-Statesville, NC	Phoenix-Mesa-Scottsdale, AZ
Austin-Round Rock, TX	Houston-The Woodlands-Sugar Land, TX	Pittsburgh, PA
Baltimore-Columbia-Towson, MD	Indianapolis-Carmel-Anderson, IN	Portland-Vancouver-Hillsboro, OR-WA
Birmingham-Hoover, AL	Jacksonville, FL	Providence-Warwick, RI
Boston-Cambridge-Newton, MA	Kansas City, MO-KS	Raleigh-Durham-Chapel Hill, NC
Buffalo-Cheektowaga-Niagara Falls, NY	Knoxville, TN	Richmond, VA
Charlotte-Concord-Gastonia, NC-SC	Las Vegas-Henderson-Paradise, NV	Riverside-San Bernardino-Ontario, CA
Chattanooga, TN	Lehigh Valley, PA	Rochester, MN
Chicago-Naperville-Elgin, IL	Los Angeles-Long Beach-Anaheim, CA	Sacramento-Roseville-Arden-Arcade, CA
Cincinnati, OH-KY-IN	Louisville-Jefferson County, KY-IN	Salt Lake City-Provo-Ogden, UT
Cleveland-Elyria, OH	Maine	San Antonio-New Braunfels, TX
Columbus, GA	Manchester-Nashua, NH	San Diego-Carlsbad, CA
Columbus, OH	Memphis, TN-MS-AR	San Francisco-Oakland-Hayward, CA
Dallas-Fort Worth-Arlington, TX	Miami-Fort Lauderdale-West Palm Beach, FL	San Jose-Sunnyvale-Santa Clara, CA
Dayton-Kettering, OH	Milwaukee-Waukesha-West Allis, WI	Savannah, GA
Denver-Aurora-Lakewood, CO	Minneapolis-St. Paul-Bloomington, MN	Seattle-Tacoma-Bellevue, WA
Detroit-Warren-Dearborn, MI	Modesto-Lodi-Stockton, CA	South Bend-Mishawaka, IN
Duluth, MN	Nashville-Davidson-Murfreesboro-Franklin, TN	St. Louis, MO-IL
Fort Wayne, IN	New Orleans-Metairie, LA	Tampa-St. Petersburg-Clearwater, FL
Grand Rapids-Muskegon-Holland, MI	New York-Northern New Jersey-Long Island, NY-NJ	Tulsa, OK
Greensboro-Winston-Salem-High Point, NC	Oklahoma City, OK	Washington-Arlington-Alexandria, DC-VA-MD

As of November 2025

¹Anticipated market footprint for January 1, 2026. Urgent and emergency care benefits in non-BlueHPN markets.

²Total cost of care savings based on Consortium Health Plans analysis, 2025. Savings are on average and assume 100% enrollment. Results will vary based on employer locations and implementations.