

Pay less at renewal

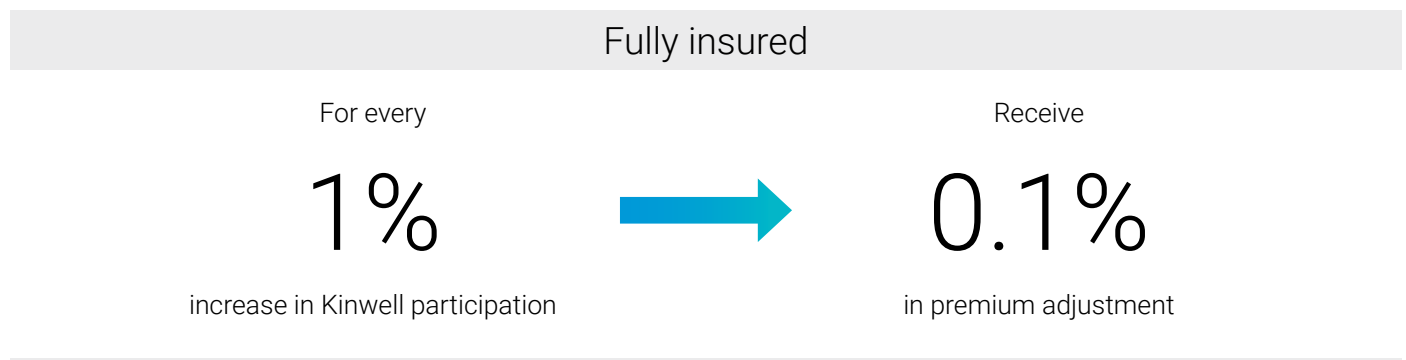
Fully insured groups (51+) that opt in to the Kinwell Participation Program can pay less at their next renewal.

What is Kinwell?

Kinwell provides a one-of-a-kind primary care experience and is specifically designed for Premera members. Members benefit from over 15 convenient locations, from Bellingham to Olympia to Spokane. Kinwell offers an integrated care model that serves the whole patient including behavioral health, chronic care management, and more.

How the Kinwell participation program works

The more employees—and family members—who use a Kinwell clinic, the more you save. Kinwell adjustments are applied at renewal.



Why your employees should use Kinwell

Kinwell is an expansion of our highly trusted network of providers and broadens access to primary care specifically for Premera members. People with a primary care physician (PCP) are often healthier due to routine and preventive care which can result in savings for employers.^{1,2} On top of access to care, the more employees who visit Kinwell for care services, the more credits you receive toward your next renewal.

How to get your employees to use Kinwell

Premera has made it easy! We've developed a variety of resources that are available for you to share with your employees on [B'Link](#). In addition, we'll provide a Kinwell promotion calendar and if applicable, employers can choose a promotion package from our Kinwell Activation Menu to host onsite events at your location. These tools will aid employers in Kinwell clinic awareness and booking appointments at Kinwell.

How to get started in the Kinwell participation program

Employers **must** opt in to the program to receive adjustments to their premium. Simply email your Premera account manager, letting them know you want to participate in the program, and they will be in touch with next steps.

¹<https://connect.uclahealth.org/2019/07/17/having-a-primary-care-physician-can-make-you-healthier/>

²<https://www.mdvip.com/about-mdvip/how-preventive-care-reduces-healthcare-costs>