

Kinwell Connect

MAKING ADVANCED PRIMARY CARE ACCESSIBLE

Included with OptiFlex-funded plans

A new kind of partnership in care access and delivery that is designed to remove financial barriers for members and reduce healthcare costs for employers.

About Kinwell Connect

Kinwell Connect helps to remove financial barriers by guiding members to an advanced primary care model. When members have easy access to high-performing care, employers with OptiFlex-funded plans benefit from the following:

- Driving down total cost of care by up to 10%
- Potentially increasing annual surplus and lowering renewal rates year over year
- Offering accessible high-value primary care for employees and their dependents
- Lessening barriers to care with zero-dollar services

Our provider partner, Kinwell

Kinwell clinics are only available to Premera Blue Cross members. The relationship between Kinwell and Premera is based on a shared desire to make the primary care experience fundamentally different—and better.

With Kinwell, your employees get more time with their provider; less complexity navigating their care; and a better relationship with the team they trust with their health.

¹ National Library of Medicine, "Reduced Emergency Department Utilization after Increased Access to Primary Care," Sept. 2016.

² Savings estimate based on Premera Health Care Economics calculation, 2022.

Impacts of accessible primary care

Emergency visits go down by more than

26%¹

Advanced primary care model with

15%

estimated total cost of care savings²

The Kinwell experience includes the following:

- Timelier appointment availability
- Advanced primary care model
- Whole-person, coordinated, quality care with integrated behavioral health and wellness
- Convenient virtual and in-person care
- Longer appointment times

Contact your producer or Premera representative to find out about this new addition to your health plan.

