

Open Enrollment Promotional Package

**IT'S OPEN ENROLLMENT SEASON AND
PREMERA HAS YOUR BACK.**

This easy-to-share and customizable content will help you remind employees about resources that will make their health plan benefit selections quicker and easier.



Simple 3-step communication campaign

Reaching out to your employees in stages is an effective way to keep health plan enrollment at the front of their minds.

- Launch – [Content 3 Ways](#) | [Email Template](#)
- Reminder – [Content 3 Ways](#) | [Email Template](#)
- Last Chance – [Content 3 Ways](#) | [Email Template](#)

Customizable meeting resources

We know that the way we work has changed. We now have customizable presentation resources to support you whether you choose to host a webinar, meet in person, or both!

- [Meeting invite template](#)
- [Presentation template](#)

Materials and handouts

- Use this [simple flyer](#) as a digital or printable handout.
- Set out this [table tent](#) as a reminder.
- Copy and paste these [QR codes](#) to connect your employees to virtual resources.
- Display these [TV slides](#) at events and other locations where your employees will see them.

Additional resources

- Use the [search bar on B'link](#) to find resources about products and services.
- Stay up to date by visiting the [employer portal](#) for the latest Premera news.

Can't find what you need?

Reach out to your producer or sales representative. We're here to help!