# OPEN ENROLLMENT

Last Chance Content

**Use this content to remind employees that open enrollment is almost over.**

**Instructions**

Copy and paste the below content that works best for the way you want your employees to receive the information:

1. **Long**: Designed for your employee newsletter or email
2. **Medium**: Ready for your employee website or as a brief reminder
3. **Short**: Great for an employee text message, intranet banner, or your employee television

1. Long

**Don’t delay! Open enrollment ends on END DATE**

The last day to enroll in benefits for YEAR is END DATE. Get all the information you need about Premera Blue Cross Blue Shield of Alaska health plans through these convenient and accessible online resources.

**Premera.com**

On [premera.com](https://www.premera.com/visitor), you’ll find:

* Resources about the [basics of health plans](https://www.premera.com/visitor/quick-help/plan-basics)
* Information about the [types of plans](https://www.premera.com/visitor/quick-help/benefits)

* [Videos and information](https://www.premera.com/visitor/how-health-plans-work) from how plans work to getting care
* A [directory](https://www.premera.com/visitor/find-a-doctor) of in-network doctors, dentists, pharmacies, and medical centers

Visit [premera.com](https://www.premera.com/visitor) now and share the link with your dependents.

**OPTIONAL: Webinar**

If you missed the benefit webinar, you can watch the recording and download the meeting notes to get all the information you need about Premera Blue Cross Blue Shield of Alaska health plans and additional benefit offerings. The webinar covered:

* Health plan offerings for YEAR
* Resources to help you pick a plan

**These health plan changes are coming in YEAR:**

* Plan change 1
* Plan change 2
* Plan change 3

**Don’t miss out on these valuable benefits. Enroll in a Premera health plan today at ENROLLMENT LINK.**

**Questions?** Contact INTERNAL CONTACT NAME/DEPT at EMAIL/PHONE. Or call Premera customer service at [800-508-4722](tel:800-508-4722) (TTY: [711](tel:711)) Monday through Friday, 5 a.m. to 8 p.m. Pacific Time.

2. Medium

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Visit [premera.com](https://www.premera.com/visitor) now and share the link with your dependents.

**To enroll in a Premera health plan, click here. [ADD ENROLLMENT LINK]**

3. Short

Don’t delay! The last day to enroll in benefits for YEAR is END DATE. Get all the information you need about health plan offerings from Premera Blue Cross Blue Shield of Alaska through convenient and accessible online resources. Visit [premera.com](https://www.premera.com/visitor). Watch the benefits webinar. Download webinar meeting minutes. **Enroll today!**