# OPEN ENROLLMENT

Launch Content

**Use this content to let your employees know what to expect for this year’s open enrollment.**

**Instructions**

Copy and paste the below content that works best for the way you want your employees to receive the information:

1. **Long**: Designed for your employee newsletter or email
2. **Medium**: Ready for your employee website or as a brief reminder
3. **Short**: Great for an employee text message, intranet banner, or your employee television

1. Long

**Discover your health plan benefits**

It’s open enrollment season! Get all the information you need about health plan offerings from Premera Blue Cross Blue Shield of Alaska through convenient and accessible online resources.

**Premera.com**

On [premera.com](https://www.premera.com/visitor), you’ll find:

* Resources about the [basics of health plans](https://www.premera.com/visitor/quick-help/plan-basics)
* Information about the [types of plans](https://www.premera.com/visitor/quick-help/benefits)

* [Videos and information](https://www.premera.com/visitor/how-health-plans-work) from how plans work to getting care
* A [directory](https://www.premera.com/visitor/find-a-doctor) of in-network doctors, dentists, pharmacies, and medical centers

Visit [premera.com](https://www.premera.com/visitor) now and share the link with your dependents.

**OPTIONAL: Webinar**

While you may not be able to attend an onsite benefit fair this year, you can still get all the information you need about Premera Blue Cross Blue Shield of Alaska health plans, and additional benefit offerings.

Join us for a webinar on **DATE** from **TIME–TIME** to get information about

* Health plan offerings for YEAR
* Resources to help you pick a plan

**Sneak peek! Plan changes coming in YEAR:**

* Plan change 1
* Plan change 2
* Plan change 3

**Open enrollment runs DATE to DATE. Now is the perfect time to explore your benefit options.**

**Questions?** Contact INTERNAL CONTACT NAME/DEPT at EMAIL/PHONE. Or call Premera customer service at 800-508-4722 (TTY: 711) Monday through Friday, 5 a.m. to 8 p.m. Pacific Time.

2. Medium

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3. Short

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