# OPEN ENROLLMENT

Launch Content

**Use this content to let your employees know what to expect for this year’s open enrollment.**

**Instructions**

Copy and paste the below content that works best for the way you want your employees to receive the information:

1. **Long**: Designed for your employee newsletter or email
2. **Medium**: Ready for your employee website or as a brief reminder
3. **Short**: Great for an employee text message, intranet banner, or your employee television

1. Long

**Discover your health plan benefits**

It’s open enrollment season! Get all the information you need about health plan offerings from Premera Blue Cross through convenient and accessible online resources.

**Premera.com**

On [premera.com](https://www.premera.com/visitor), you’ll find:

* Resources about the [basics of health plans](https://www.premera.com/visitor/quick-help/plan-basics)
* Information about the [types of plans](https://www.premera.com/visitor/quick-help/benefits)

* [Videos and information](https://www.premera.com/visitor/how-health-plans-work) from how plans work to getting care
* A [directory](https://www.premera.com/visitor/find-a-doctor) of in-network doctors, dentists, pharmacies, and medical centers

Visit [premera.com](https://www.premera.com/visitor) now and share the link with your dependents.

**OPTIONAL: Webinar**

Get all the information you need about Premera Blue Cross health plans, and additional benefit offerings.

Join us for a webinar on **DATE** from **TIME–TIME** to get information about:

* Health plan offerings for YEAR
* Resources to help you pick a plan

**Sneak peek! Plan changes coming in YEAR:**

* Plan change 1
* Plan change 2
* Plan change 3

**Open enrollment runs DATE to DATE. Now is the perfect time to explore your benefit options.**

**Questions?** Contact INTERNAL CONTACT NAME/DEPT at EMAIL/PHONE. Or call Premera customer service at 800-722-1471 (TTY: 711)Monday through Friday, 5 a.m. to 8 p.m. Pacific Time.

2. Medium

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3. Short

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