

OVERVIEW

Our largest network just got bigger

Premera Blue Cross has reimagined its already-broad network with expanded and integrated virtual care offerings. This will significantly increase access to primary and hard-to-get specialized care for your employees.

It's important to get the right care—quickly, no matter the circumstances. As an employer, you want to provide access to care at a time and place that is convenient for your employees.

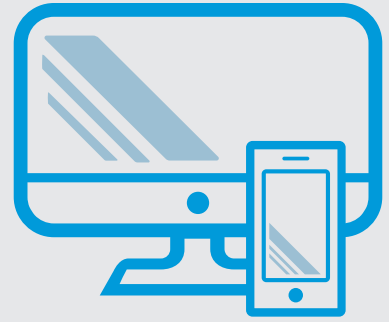
Employer benefits

Our new virtual care offerings significantly expand in-network access virtually for primary/urgent care. They also provide an easy care route for mental health, substance use disorder, and physical therapy. Benefits include:

- **Expanded access**—Your employees now have more choice when it comes to how they want to access virtual care. They can access care via text, video, phone, or chat, and they can do so from the safety, convenience, and comfort of their homes.
- **Increased productivity**—Your employees will no longer have to take time off work to see a primary care physician, as virtual visits are available at a time most convenient for them.
- **Improved experience**—Your employees no longer have to wait days or weeks for care. They have on-demand access to a variety of care options, allowing them to receive care faster and diagnoses sooner.

Contact your Premera representative for more information on how these virtual care offerings can meet the needs of your business.

CHECK OUT OUR VIRTUAL CARE OFFERINGS ON THE NEXT PAGE.



Consumer adoption has skyrocketed—from 11% of U.S. consumers using virtual care in 2019 to

46%

of consumers **now using virtual care to replace canceled healthcare visits.**¹

76%

of consumers are now **interested in using virtual care going forward.**²

Premera saw a

400%

increase in virtual care use in one month.³

\$1,500+

savings per visit by diverting patients from emergency departments to virtual care.⁴

¹McKinsey COVID-19 Consumer Survey, April 27, 2020.

²McKinsey COVID-19 Consumer Survey, April 13, 2020.

³Premera claims data, 2020.

⁴Health Technology Net. The Cost of Savings of Telemedicine. healthtechnologynet.com/2020/07/19/the-cost-savings-of-telemedicine/. July 19, 2020.

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BLUE CROSS

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Now, more than ever, COVID-19 is amplifying the importance of delivering virtual care solutions to your employees.

Primary/urgent care + mental health

98point6

Text-based primary/urgent care from a doctor

Doctor On Demand

Video and phone-based primary/urgent care and mental health therapy

Talkspace

Mental health therapy via messaging and live video

Substance use disorder

Boulder Care

Treatment for opioid use disorder and alcohol use disorder. Video visits and messaging with a clinician and dedicated peer coach support

Workit Health

Treatment for opioid use disorder and alcohol use disorder. Video visits and messaging with a clinician, online group therapy, and self-led evidence based trainings

Rehabilitation (physical therapy)

Physera

Virtual physical therapy with a dedicated, licensed physical therapist through video and phone