## BLUE CROSS

## Cost Reduction Opportunities Prescription Medications

Managing the high cost of prescription medications is a concern for our customers and can have an impact on medication adherence. Premera regularly reviews the cost of prescription medications to determine if there are similar, but less expensive, medications on the market. We've recently reviewed the following prescription medications and found these cost differentials. As always, you know what's best for your patients; we thought you'd be interested in this information.

Average Wholesale Price (AWP) | EpiPens
Based on cost data 1/1/2019-6/30/2019

| Drug Name | AWP per Unit |
| :---: | :---: |
| Symjepi .3MG/.3 | $\$ 156.00$ |
| Epinephrine .15MG/.3 (Brand) | $\$ 188.00$ |
| Epinephrine .3MG/.3 (Generic) | $\$ 228.00$ |
| Epinephrine .3MG/.3 (Brand) | $\$ 247.00$ |
| EpiPen Jr 2-Pak .15MG/.3 | $\$ 363.00$ |
| EpiPen 2-Pak .3MG/.3 | $\$ 365.00$ |
| Auvi-Q .3MG/.3 | $\$ 2,940.00$ |

## Tips for writing prescriptions for generics

- Use the generic name and strength
- This indicates you're not concerned about which brand or generic, if any, is prescribed.
- This allows the pharmacy the maximum flexibility to provide the lowest-cost alternative for their customers.
- Remind your patient to call the pharmacy when a new prescription is ordered so they know when it is ready for pick-up.

