Network News

February 2016

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2016 Customer Experience Strategy: Customer Obsession

Most everyone can agree there's a lot of room for improvement in the healthcare industry. From a member's perspective, issues ranging from cost, complicated insurance-speak, and paperwork hassles can result in problems for providers, too.

We're eager to work with our providers to deliver a better patient experience to our joint customer – your patient, our member. <u>Curtis Kopf</u>, our new vice president of customer experience, is helping us to create this effort through our 2016 customer experience strategy.

"Our customer experience goal is to improve customers' lives by being the most customer-obsessed health plan on the planet," noted Kopf. "It's a bold goal and I hope it inspires you as much as it inspires me! To achieve that, we're focused on four objectives."



Our key objectives include:

- Embed the customer's voice in everything we do
- Create a customer-obsessed culture
- Simple, easy, and caring: continuously improve the customer experience
- Partner with providers to create an exceptional customer experience

To learn more about the experience our members have when seeing our contracted network providers, we're putting some survey strategies in place to gather feedback and better measure customer satisfaction. This will help us better understand the experience our members have after provider visits and how that ties to overall member satisfaction.

Learning more about what our customers are experiencing (what's working, what's not)—means that we can target specific provider partner work streams.

To learn more or participate, contact customer.experience@premera.com and watch for updates on this effort in Network News.



Making Online Tools Better – Premera Wants to Collaborate With You

Interested in collaborating with Premera to improve our online tools? If so, we want to talk to you!

Our provider experience team is focused on better understanding the unique needs of our network providers. The best place to discover and collaborate with you is where the real work takes place – right there in your office. We want to see **your part** of our joint workflow and hear your frustrations so that we can improve the end-to-end process for our customers.

We want to understand what we need to fix so that you can better care for your patient--our member. We'd like to sit with one or two of your office staff and walk through a process—such as submitting prior authorization requests or looking up patient benefits.

We'll ask you what's difficult or confusing and note your suggestions. We'll capture your staff's feedback and pass it along to those who can improve the process at Premera. We've already done quite a few of these visits and shared many useful insights with our internal teams.

Our goal is to continue to collaborate with providers as we improve existing online tools and design and pilot new tools.

If you or your organization is interested in collaborating with our team, please reach out to your Provider Network Executive or Provider Network Associate for more information, or <a href="mailto:e

With your help, we can make our workflows a whole lot better and serve our joint customer together!

Premera Providing In-home Medical Care Through Landmark Health

Premera and Landmark Health have teamed up to provide in-home medical care to members with chronic, complex conditions. Members who meet the criteria and live in King, Pierce, or Snohomish counties receive:

- 24/7 access to care from a Landmark provider in their own home
- Scheduled ongoing visits determined by their clinical needs
- Access to a team of Landmark providers, including pharmacists, dietitians, nurses, and social workers
- Direct communication with their regular provider regarding the care they receive from Landmark

Primary care providers received a letter about the program, which launched in November 2015. This service is available to Premera members as part of their existing coverage, as well as for Medicare Advantage members in 2016. The patient's usual cost shares apply, depending on whether they have met their plan's deductible and out-of-pocket maximum for the year.

If you have any questions about Landmark, contact your network executive or call Physician and Provider Relations at 877-342-5258, option 4.

New PersonalCare Partner Systems Network Effective January 1

Premera launched a new PersonalCare Partner Systems network on Jan. 1, 2016. This network supports our new primary care provider (PCP) referral-based PersonalCare Plans offered in Snohomish, Pierce, and King Counties. This new network includes Accountable Health Systems (AHS) only.

Contracted AHS (Partner Systems) are responsible for coordinating referrals for their PersonalCare Plan patients.

- Referrals within a Partner System or its designated referral network are managed by the Partner System. No referrals are sent to Premera.
- Partner Systems will send referrals to Premera when the PCP refers a PersonalCare Plan member outside the
 Partner System network or its designated referral network, but within the Heritage Signature/Prime network. If the
 referral is outside the Heritage Signature/Prime network, a prior authorization is also required.



- Partner Systems PCPs should contact the specialist(s) about the referral. The PCP discussion should include (but isn't limited to) the following information:
 - Patient's current treatment plan
 - Number of allowed visits to a specialist
 - Whether the visit is to diagnose or diagnose and treat

View a complete list of provider types and services that don't require a referral.

See the <u>August and November 2015 Network News articles</u> for additional information about the new PersonalCare Partner Systems network.

If you have any questions about this new provider network, call Physician and Provider Relations at 877-342-5258, option 4.

Continuing to Improve the Quality of Care to Our Members and Your Patients

Measuring how well we're succeeding at quality in healthcare is challenging. But we all have the same goal—putting our mutual customer (your patient) at the center of everything we do.

The best way we currently assess quality is through specific, validated measures, such as those published by the National Committee for Quality Assurance (NCQA) and the Healthcare Effectiveness Data Information Set (HEDIS). NCQA and HEDIS help you see how you're doing by evaluating performance over time compared to your peers in the quality of care delivered.

It's important for you to understand what HEDIS measures are, how they work, and how to execute clear plans to improve performance.

Here are two examples of core indicators of the quality of care provided to patients that help demonstrate how HEDIS measures work.

Appropriate Use of Antibiotics for Respiratory Conditions Commonly Found in Children as Measured by HEDIS

It's cold and sore throat season again, and as you know, overuse of antibiotics can lead to many problems for patients—unnecessary cost, increased bacterial resistance to antibiotics, unpleasant side effects such as vomiting and diarrhea, and occasionally more significant reactions like new medication allergies.

There are two HEDIS measures that show how you're doing in caring for children with these symptoms. For children with sore throats, Appropriate Testing for Children with Pharyngitis measures the frequency of testing children for strep as compared to all children given the diagnosis of acute pharyngitis, acute tonsillitis, or strep pharyngitis. The more frequently you test and bill for strep with a rapid strep test or culture before treating, the more you meet the evidence-based guideline and the higher your HEDIS score.

Most providers typically don't prescribe antibiotics for colds. Children with upper respiratory infections (URIs) are best treated with rest, fluids, and increased environmental humidification. However, if antibiotics are used for a likely bacterial infection as a complication to the URI, make sure to include the indication for the antibiotic as a diagnosis for the visit (see Children with URIs HEDIS tip sheet for more information).

Screening for Colorectal Cancer as Measured by HEDIS

Some cancer screening guidelines can be complicated and occasionally have conflicting recommendations. Fortunately, most providers agree with the U.S. Preventive Services Taskforce guideline for colorectal cancer



screening, as does NCQA and HEDIS. (View the <u>Colorectal Cancer Screening HEDIS tip sheet</u>.) Patients with normal risk factors should begin screening at 50 years of age and continue through age 75. While a colonoscopy every 10 years has historically been the standard, more and more providers and patients are opting for annual fecal immunochemical testing (FIT). Patients who have been appropriately screened (divided by the total number of eligible patients) determine your compliance with the standard recommendations and your HEDIS score.

Source: ncqa.org/

Verisk Health Requesting Medical Records for HEDIS, February through May

Verisk Health is assisting us this year with medical records retrieval for the Healthcare Effectiveness Data and Information Set[®] (HEDIS). HEDIS is a set of standardized performance measures that ensure consumers have the information they need to compare healthcare quality. Medical records are required in order to compile the necessary HEDIS data. This effort is one way we collaborate with our network providers to accomplish our goal of improving the quality of care provided to our members.

You may receive a request from Verisk Health for records retrieval by secure online upload, fax, or mail. Instructions for submitting the requested records are included with the request. The National Committee for Quality Assurance (NCQA) limits all health plan medical records collection to a specific timeframe of February to early May.

You may get a call from us or Verisk if notes are incomplete, illegible, or indeterminate. You won't be asked for (and you shouldn't provide) any medical records related to psychotherapy, HIV, substance abuse, or genetic testing.

HEDIS Data and HIPAA Guidelines

The HIPAA privacy rule permits a provider to disclose protected health information to a health plan for the quality-related healthcare operations of the health plan, provided the plan had a relationship with the patient and the information requested pertains to that relationship. See 45 CFR 164.506(c)(4).

If you have questions about the retrieval of medical records and the HEDIS data collection process, contact your network contract specialist or Physician and Provider Relations at 877-342-5258, option 4. Thank you for your cooperation and participation in this important effort.

Provider Information Phone Survey Audit Begins in March

Starting March 2016, we're conducting a phone audit of our provider directory information to ensure we have the most current and relevant information for our customers in our Find a Doctor online tool.

We've hired Pacific Market Research to conduct this effort on our behalf—they'll identify themselves as "Pacific Market Research calling on behalf of Premera Blue Cross." The call should only take about five to seven minutes and may involve verification of more than one provider in your office.

We'll be conducting these surveys on a quarterly basis and will be reminding you in Network News, on our provider website, and via on-hold messaging.

If you have any questions or recommendations as to how we can make this easier for you, call Physician and Provider Relations at 877-342-5258, option 4. We appreciate your support in helping us provide our customers (your patients) with the most current information in our provider directory.





Medical Director Spotlight: David Buchholz, MD, Provider Engagement

How long have you been at Premera? What was it about Premera that appealed to you? I started my new job in September 2015. I've always had positive feelings about Premera as a health plan. I've known and respected other physicians who've worked here including Meredith Mathews and Roki Chauhan. And, as a provider, Premera has always seemed to strive to do the right thing for the patient.

What do you want providers to know about your work here? Providers should know that I'll do everything possible to ensure that our members, their patients, receive the highest quality healthcare with the best experience at an affordable cost. I think the best way we can do that is by working together in a partnership that builds on each other's strengths.

Where did you grow up? What brought you to this area? I grew up in northern California. I spent eight years in Chicago going to college and medical school, and moved to Washington for residency at the University of Washington. I love the rain and how beautiful it makes everything look. After spending five years in California, I jumped at the opportunity to move back to Washington to work for Premera.

What's your most inspiring or memorable patient story? I have so many stories; it's really hard to pick just one. I'm a general pediatrician, so I find that it's remarkable how children and their families bond to their physician as if they're family. It's that closeness that makes the work so rewarding. I have one example of when I helped make the diagnosis of Langerhan cell histiocytosis (LCH) in an 18-month old boy that illustrates the point. LCH is a devastating disease. I supported the family as their thriving toddler suffered through years of treatment, had multiple organs fail, and lost the ability to walk. He's 21 now and doing okay and the family continues to keep in touch, asks my advice, and wishes me well as my career moves beyond direct patient care.

What's something people would be surprised to know about you? I love everything about vampires. My favorite movies are the Underworld series and I read all the Anne Rice novels. I even visited New Orleans to check out some of the sights described in the books.

What was your very first job? What's your dream job? I worked at a 76 station pumping gas when I was in high school...it lasted about eight weeks. My idea of a dream job seems to change regularly as I explore all the opportunities that exist for a physician. I once thought it would be great to be CEO of a large health system and now, maybe, CEO of a health plan.

What's something new you learned in the last week? I observed a focus group of members discussing a proposed program that would give patients tools to help maximize their time during a physician visit. I was surprised to learn that the members were totally unaware that their health plan has their diagnoses from claim history. They knew that their providers billed their insurance company but not that their diagnoses accompanied those claims. This revelation makes me think differently about how we approach members when asking them to seek preventive care or follow up for their chronic conditions.

If you could learn to do anything, what would it be? I have always wanted to learn Spanish. I'm pretty good with German.



What's the hardest thing you've ever done? I once had to make the decision to right-size a medical group for its long-term survival. I laid off physicians and staff and closed some clinics. It was tough, but it was the right thing to do for the community, for those who remained, and even for those who had to leave the organization.

What are your interests outside of work? Favorite vacation spot? I'm a foodie and I love dogs. I'm always looking for new tastes and ways to prepare food so vacations tend to evolve around places with great restaurants that are dog friendly. That said, a trip to Hawaii during the darker months of winter is always nice.

What's your favorite playlist? I have to admit I like Celtic music so a little Enya or Bear McCreary is all that I need.

What's the best piece of advice you've ever received? If you want to be a good person and strong leader, you must listen far more than you talk.

Enhancements to AIM Clinical Appropriateness Guidelines for Advanced Imaging, Effective Feb. 22, 2016

The following changes for the AIM Clinical Appropriateness Guidelines for Radiology, Oncologic PET, and Cardiology are effective Feb. 22, 2016:

Radiology guidelines

MRI and CT

- Expanded list of "red flag" indications for headache evaluation and added a requirement for conservative therapy in low-risk patients
- Developed comprehensive new criteria for venous sinus thrombosis based on risk factors

MRI/MRA or CT/CTA

Developed new criteria for headache evaluation for appropriate simultaneous imaging

CT Neck (soft tissue) and CT Chest

- Added new requirement of short-course, conservative therapy for low-risk patients with hoarseness
 CT Chest
 - Developed new criteria for immune-suppressed patients with persistent pneumonia
 - · Aligned pulmonary nodule criteria with the Fleischner Society guidelines

MRI Pelvis

- Developed new criteria for sports hernia after sufficient initial evaluation and failed conservative management
- Revised criteria for advanced imaging in low-risk prostate cancer and in the surveillance of gynecologic malignancy

MRI Upper and Lower Extremity

Expanded criteria for suspected occult fractures at high-risk sites following non-diagnostic radiographs

Oncologic PET guidelines

- Clarified language for surveillance PET imaging
- Clarified PET requirement for breast cancer to include invasive disease
- Expanded thyroid cancer to include well-differentiated follicular subtype
- Replaced "not covered" with "not medically necessary"



Cardiology guidelines

- Revised cardiac imaging criteria for management of patients with Kawasaki disease to align with published literature
- Clarified appropriate frequency of echocardiography in children with established congenital heart disease. For
 younger children with complex congenital heart disease, evaluation based on symptoms is difficult. Therefore,
 the guideline has been liberalized to allow more frequent echocardiography in this cohort.
- Clarified language to reduce variability of guideline interpretation based on user feedback

If you have any questions or comments regarding these enhancements to the guidelines, contact AIM via email at aim.guidelines@aimspecialtyhealth.com. View all current guidelines.

In-Network Providers Available for Applied Behavior Analysis (ABA) Services

Effective Jan. 1, 2016, Premera established a network of providers for applied behavior analysis (ABA) services. The network consists primarily of board-certified behavior analysts (BCBAs) and licensed mental health agencies certified to provide ABA. Other in-network providers who provide ABA services (e.g., licensed psychologists, social workers, mental health counselors) can also be seen.

ABA is covered only for the treatment of autism and related pervasive developmental disorders/autism spectrum disorder. You can refer patients who may need ABA therapy to an in-network BCBA, a contracted mental health agency that's state certified for ABA, or other contracted ABA provider found in our directory at premera.com. Microsoft and Amazon have a different process for these claims which will not be changing at this time. For more information, call Physician and Provider Relations team at 877-342-5258, option 4.

Learn More About Clinical Practice Guidelines

Premera routinely reviews, adopts, and makes available, evidence-based clinical practice guidelines to support practitioners in their decisions about appropriate clinical and behavioral health services. You'll find our Clinical Practice Guidelines and Preventive Services Guidelines online at premera.com/wa/provider/reference/clinical-practice-quidelines/.

Opioid Abuse Epidemic: Resources for Providers, Patients

The Federal Employee Program (FEP) recently shared information and online resources about the abuse of opiates. The U.S. Department of Health & Human Services recently published <u>an overview of the opioid abuse epidemic</u>, including information on abuse prevention, treatment for addiction, and responding to an overdose. Further information on the epidemic is also available in this recent White House memorandum.

Navigate Your Way to Comprehensive Documentation and Coding

Management, documentation, and coding of chronic and complex conditions on an annual basis for your patients are even more important now than ever.

We'd like to help you navigate the way by partnering with you to:

- Ensure your patients continue to have access to the highest quality healthcare, the resources they need, and the health coverage they deserve with premiums as low as possible
- Get credit for the work that you're already doing by making sure care is documented and submitted on a claim

Our research has shown that there are several simple things that can be done to make complete documentation easier for providers and comprehensive coding easier for coders and billers.



Here you can link to the first three of nine <u>tips on coding and documentation</u> to help guide you as you care for your patients this year. Collect all nine quarterly tips and distribute them to everyone who plays a role in ensuring patients' conditions are managed, documented, and coded annually, including:

- Scheduler
- Nurse/MA
- MD/DO/NP/PA
- Coder/Biller
- Office Administrator

We've also learned that managing chronic and complex conditions at least annually requires that the right kinds of appointments are scheduled—this means providers and patients have to be on the same page at the time of scheduling. We're working to educate members about preventive vs. problem-focused visits and are urging them to schedule a visit with their provider to review their chronic conditions at least annually. In 2016, some of our members have two free visits built in to their Premera benefits. We want to make sure they get the most out of those visits by scheduling the right type of appointment.

For more great coding and documentation information, visit <u>premera.com/wa/provider/commercial-risk-adjustment</u>. If you have questions, call Physician and Provider Relations at 877-342-5258, option 4 or reach out to us at <u>ProviderEngagementTeam@premera.com</u>.

Stay Tuned for 2016 Coding and Documentation Webinars

We want to partner with you to successfully transition to the new world of risk adjustment that requires providers to manage, document, and code each patient's chronic and complex condition at least once annually. To support you in this effort, our Provider Engagement Team is developing and scheduling documentation and coding webinars for 2016. New webinars will be posted soon at premera.com/wa/provider/commercial-risk-adjustment/. If you have suggestions for webinar topics, or best practices to share, contact our team at 877-342-5258, option 4.

Providence Employees in Washington Are Now Premera Members

In the November issue of Network News, we announced that Washington Providence Health & Services employees are Premera members, effective Jan. 1, 2016. This change affects most Washington employees of Providence, as well as its affiliates, Swedish Health Services, Kadlec Regional Medical Center, and Pacific Medical Center—more than 60,000 members. We want to let you know how to access eligibility, billing, and payment information.

Benefits and Eligibility

For benefits and eligibility information, call Providence Health Plan customer service at 800-878-4445. Information is also available online at premera.com/wa/provider/. Select the option below for Providence employees:

⊠ Select if BlueExchange patient (out-of-area BlueCard members, FEP, and NASCO)

Member out-of-pocket cost shares will depend upon where services are performed or delivered (in or outside of the Providence Health & Services system). Members may receive services from any Premera participating provider, cost shares vary:

- Members receiving services from Providence and affiliated providers (Swedish, Minor and James, PacMed, Kadlec) have the lowest member cost share
- Services by other Premera network providers have a higher cost share to the member



Billing

Submit professional and facility medical claims with alpha prefix PBQ to Premera electronically or by mail to:

Premera P.O. Box 91059 Seattle, WA 98111-9159

Prior authorization

Prior authorizations are managed directly by Providence Health Plan. These Premera members have a prior authorization list that includes additional services, which are not on Premera's standard list (e.g., hip procedures, pulmonary rehabilitation). To request a prior authorization for these members, contact Providence Health Plan directly at 800-638-0449.

Pharmacy claims

Pharmacy claims are handled by Providence Health Plan, call 877-216-3644 for assistance.

Claims can be submitted to:

Providence Health Plans P.O. Box 3125 Portland OR, 97208-3125

Behavioral health services

Behavioral health services are managed through Optum. Send claims directly to Optum at:

PBH P.O. Box 30602 Salt Lake City, UT 84130

If you have any questions about this change, call Physician and Provider Relations at 877-342-5258, option 4.

Improving Collaboration Between Medical, Behavioral Healthcare Providers

Coordination between providers can improve treatment and outcomes results for patients. Following a behavioral health referral for treatment, results from a 2015 Premera survey showed a decrease in the exchange of communication. Significantly fewer behavioral health providers shared a summary report of the treatment plan to primary care providers (PCPs) in 2015 (30 percent) compared to 39 percent in 2014.

PCPs stated that summary reports bridge the communication gap and improve treatment coordination for patients. Information most valued by PCPs includes diagnosis, medications, and the plan of patient care and treatment. We encourage providers and behavioral health practitioners to improve the exchange of information for patient safety and well-being.

Premera Blue Cross Medicare Advantage

CMS Clarification Regarding 14-day Processing Timeframe

The Centers for Medicare and Medicaid Services (CMS) recently provided clarification about when it's appropriate for a Medicare Advantage organization to extend the 14-day processing timeframe to wait for getting supporting clinical documentation from providers. CMS did so because of concerns that the previous language was used more broadly than intended. The new clarification states that extending the timeline is permissible, but only when the enrollee benefits.

Using the 14-day extension timeframe to process prior authorizations or claims is permissible only in very limited circumstances. CMS views network providers as an extension of the health plan and expects providers to produce requested clinical records in a timely manner to plans.



Because of this new interpretation, we need your support. We ask that you:

- Look for requests for information from us. This includes all needed documentation for prior authorization requests. If you have questions, please contact us promptly.
- Please respond and send all requested clinical documentation right away.

Non-Benzodiazepine Hypnotic Sleep Agents Pose High Risk for Older Adults

Earlier this year, the American Geriatrics Society updated the Beers Criteria for potentially inappropriate medication use in older adults. Non-benzodiazepine hypnotic sleep agents—such as Lunesta[®] (eszopiclone), Ambien[®] (zolpidem), and Sonata[®] (zaleplon)—are not recommended for chronic use (longer than 90 days). They've been shown to have minimal improvements in sleep latency and duration.¹ This drug class has shown to only improve sleep latency up to 16 minutes and improve wake after sleep onset up to 25 minutes compared to placebo.^{2,3}

With minimal evidence for efficacy, these agents are inappropriately used chronically—something that carries safety risks in older patients. These drugs may alter postural stability and equilibrium, leading to greater risk of falls and hip fractures. One study found the falling prevalence to be as high as 16.9 percent.⁴ These high-risk injuries imply a significant number of fractures and consequential costs.⁵

Non-pharmacological sleep hygiene: first-line recommendations

- Sleep only as much as needed to feel rested
- Avoid caffeinated beverages after lunch
- Avoid alcohol near bedtime; no nightcap
- Keep a regular sleep schedule
- Do not go to bed hungry
- Avoid forcing sleep
- · Avoid smoking, especially in the evening
- Adjust bedtime environment to promote sleep
- · Exercise regularly for at least 20 minutes daily
- Deal with worries before bedtime

References:

¹The American Geriatrics Society 2012 Beers Criteria Update Expert Panel. AGS Updated Beers Criteria for Potentially Inappropriate Medication Use in Older Adults. *J Am Geriatr Soc 2012*.

²Erman MK, Zammit G, Rubens R, *et al.* A polysomnographic placebo-controlled evaluation of the efficacy and safety of Eszopiclone Relative to Placebo and Zolpidem in the Treatment of Primary Insomnia. *J Clin Sleep Med*.2008;4(3):229-234.
³Walsh J, Soubrane C, Roth T. Efficacy and Safety of Zolpidem Extended Release in Elderly Primary Insomnia Patients. *Am J Geriatr Psychiatry*. 2008 Jan; 16 (1):44-57

⁴Allain H, Bentue-Ferrer D, Polard E, et al. Postural Instability and Consequent Falls and Hip Fractures Associated with use of Hypnotics in the Elderly: a comparative review. *Drugs Aging*.2005; 22 (9):749-765

⁵Finkle WD, Der JS, Greenland S, et al. Risk of Fractures Requiring Hospitalization After an Initial Prescription of Zolpidem, Alprazolam, Lorazepam or Diazepam in Older Adults. *J Am Geriatr Soc* 2011; 59 (10): 1883-1890

Enhanced Annual Wellness Visits Give Patients a Healthy Start for 2016

Enhanced Annual Wellness Visits are a great opportunity to check in and connect with your Premera Blue Cross Medicare Advantage patients. These visits focus on health promotion, disease prevention, and any concerns or questions about certain conditions or overall health. We're encouraging our members to take advantage of this calendar year benefit at no cost to the member. This visit is also reimbursed at a higher rate than a traditional physical.



An Enhanced Annual Wellness Visit covers the assessment of two or more chronic conditions in addition to performing the components of a traditional annual wellness visit. The visit typically lasts 45 to 60 minutes. Topics of discussion include:

- Assessment of all chronic conditions and ongoing treatment plans
- Assessment of all status conditions such as ostomy, amputation, organ transplant, respiratory dependence, renal dialysis, paraplegia, hemiplegia
- Screenings for conditions such as high blood pressure, diabetes, depression, and heart disease
- Bladder control and treatment
- Medications
- Preventive treatments for colon and other cancers, glaucoma, and osteoporosis
- Lab work, as necessary (additional testing could result in member charges)

To bill for this visit, submit one of the following Healthcare Common Procedure Coding System (HCPCS) codes:

- G0438: Annual wellness visit; includes a Personalized Prevention Plan of Service (PPPS), initial visit
- **G0439:** Annual wellness visit; includes a Personalized Prevention Plan of Service (PPPS), **subsequent** visit

In addition to HPCS codes G0438 or G0439, please submit the following HCPCS code (for the Enhanced Annual Wellness Visit if applicable):

S0250: Comprehensive geriatric assessment and treatment planning performed by an assessment team
 Important: In order to receive payment, chart notes must be faxed to 855-348-9135. For additional questions, chart submission options, or how to bill an Enhanced Annual Wellness Visit, contact your Premera provider network executive or associate.

Online Services Updates

Plan Messages Note If Benefits Unavailable

In addition to PCP, grace period, and other important messaging, the benefits and eligibility tool's plan messages section tells you if benefits are unavailable. This is typically caused by a member's plan not being fully loaded in our system. This happens more frequently during the first quarter of the year as a result of open enrollment. The message says: active coverage, benefit information currently unavailable; please call for this information. If you see this message, call Customer Service for benefit information directly; don't call our service desk as it's not a technical issue.

Verifying Deductible, What Applies to Out-of-Pocket Max Online

With all of the new plan options, it can be challenging to figure out which plans include or exclude certain services from the out-of-pocket maximum.

Our eligibility and benefits tool calls out these exclusions under the deductibles and maximums section. All services apply to the out-of-pocket maximum unless they're specifically called out in this section.



Here's an example of the copay and deductible excluded from the in-network, out-of-pocket maximum:



Calling All PCPs – Download Your PCP Roster

With more and more plans requiring PCP selection, we're making it easy for you to identify those members who've selected you as their PCP.

The roster includes information to make it easier for you to manage members' care, including:

- Member name, ID, date of birth, gender, address, phone, and plan name
- PCP provider name, the effective date, and status (active vs. terminated)
- Whether or not there is a referral requirement for the patient's plan

Tips for Downloading Your PCP Roster

- Download your PCP roster via Tools in the left menu of our secure provider website.
- In the search field, enter the PCP's last name or leave the field blank to pull a roster for all PCPs associated with your tax ID.
- When entering the last name of a PCP, include a comma after the first name (instead of hitting the space bar) so that the auto-match feature continues to find the provider you're looking for.
- Download your results as a spreadsheet. You can save it, format it, and filter the report however you'd like.

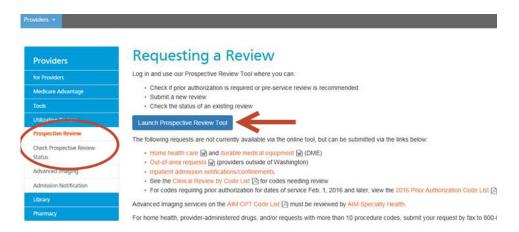
Save a Call—View Codes Requiring Pre-service Review Online

Did you know that you can check online to see if a code requires pre-service review? All you need is the member ID or name and date of birth, date of service, and the code(s) you're checking on.

- You can check up to 10 codes at a time
- We'll take into account the member's eligibility for the date of service
- You'll get results within seconds
- You can check status of an existing review, even if you didn't submit the original request online!



You'll find the Prospective Review Tool under the Utilization Review section on the left menu: premera.com/wa/provider/utilization-review/prospective-review



AIM Specialty Health Makes Website Enhancements

You may have noticed some enhancements to the AIM Specialty Health website, including:

- Redesign of the intake workflow for chest and breast exams and allowing auto-authorization for some services
- New security enhancement requiring a patient's health plan member number when initiating a new order
 or checking on the status of a previous order on the <u>AIM ProviderPortalSM</u>. In addition, you'll be prompted
 to enter either the patient's first and last name or date of birth.

AIM is continually making site improvements—watch for more information from AIM about the latest enhancements. If you have any questions about AIM's website, call 800-252-2021.

Got Three Minutes to Spare? Take Our Provider Survey

We recently revised our provider survey, asking for your feedback about online Network News and our online tools. Please take a few minutes to give us your opinion. We'd love to hear from you! You'll find the survey on our provider landing page. <u>Take the survey</u>.

Sign Up for Email Updates for Network News

Don't miss a single issue of Network News—sign up today for an email subscription. Simply log in to our provider website at premera.com/wa/provider and look for the email subscription sign up at the bottom of the My Premera home page.





Claims and Payment Policy Updates

Using Modifier 22: Increased Procedural Services

Per the American Medical Association's CPT Professional Codebook, modifier 22 is used to indicate that services provided for the procedure code being modified are substantially greater than that typically required for the procedure rendered and greater than the Relative Value Units calculated for the specific procedure; that the complexity of the procedure, the length of time usually allotted for the procedure, the difficulty and the risk for the procedure have all been exceeded. As a result, modifier 22 is usually added to the procedure code to indicate increased procedural services.

Per our payment policy on Modifier 22, any submission of modifier 22 on a procedure code must be accompanied by documentation that describes and supports the need for increased time, effort, complexity, and risk to perform the submitted procedure. This documentation helps in the review of these modified codes to determine if additional reimbursement is warranted for the procedure code being modified.

The documentation that accompanies the claim should identify the extra work needed to perform the procedure and should include such information as:

- Increased intensity of the work that's above and beyond those services that would be rendered for the non-modified procedure and a description of the additional work
- Technical difficulty and additional time involved in the procedure that isn't described by another more comprehensive code
- Severity of the patient's condition
- Physical and mental effort involved above and beyond the regular performance of the procedure

Modifier 22 is not appropriate for evaluation and management (E&M) codes. The addition of modifier 22 to a procedure code does not guarantee an increase in the maximum allowance for the reported service. Refer to the Premera payment policy for full details on the use of Modifier 22.

Laterality Update Conflicts Between ICD-10 CM Diagnosis Codes and Procedure Codes

Coding guidelines indicate that when a specific anatomic side is identified with a procedure code using the LT, RT, or 50 modifiers, the corresponding laterality should also be reflected in the assigned diagnosis code unless a specific code for laterality is not available in ICD-10 Clinical Modification (CM).

At just over four months into ICD-10 CM diagnosis coding on claims, it's a good opportunity to remind you about the new coding concept of laterality.

Review of claims submitted during these past four months shows that claims continue to be submitted with diagnoses and procedure codes that conflict when it comes to identifying the correct laterality of both the procedure code and the diagnosis code.



When a procedure code is submitted with a LT, RT, or 50 modifier to indicate that the procedure was performed on the left, right or bilaterally, respectively, the associated ICD-10 CM diagnosis should **also** indicate the same anatomic location when an applicable ICD -10 CM diagnosis code exists.

Submitted claims to date continue to contain the following errors (conflict in the laterality of the procedure and diagnosis):

- 1. LEFT wrist x-ray billed with unspecified fracture, distal humerus
- 2. RIGHT knee x-ray billed with osteoarthritis knee, unspecified and pain knee, unspecified
- 3. LEFT hip x-ray billed with pain, unspecified hip
- 4. LEFT extremities, duplex scan of veins billed with synovial cyst, RIGHT ankle
- 5. RIGHT shoulder x-ray billed with pain, LEFT shoulder
- RIGHT foot insert billed with Achilles tendonitis, unspecified leg, synovitis unspecified and pain unspecified foot
- 7. LEFT knee orthosis billed with pain, unspecified knee
- 8. RIGHT endovenous ablation therapy, lower extremity billed with varicose veins, unspecified lower extremity

Always refer to your ICD-10 CM codebooks or electronic coding applications to identify and select the most specific diagnosis code to match the laterality identified with the submitted procedure code.

Billing for Casts and Cast Supplies

When submitting a claim for cast application(s), there are CPT codes available that describe the application and/or removal of a cast. These CPT codes are in the range 29000 through 29750. However, there are no CPT codes available that indicate what type of casting materials have been used for the cast (typically plaster or fiberglass).

In the HCPCS Codebook, there are specific HCPCS codes available that mirror the type of cast applied as described in the CPT code description as well as describe the materials used and the age class of the patient. This series of HCPCS codes can be found in the Q-series of codes in the HCPCS codebook, specifically codes Q4001 through Q4051. These codes identify the length of the cast, categorize whether the patient is an adult or pediatric and identify whether the cast was plaster, fiberglass or some other type of material.

As an example, for cast application code 29305, application of hip spica cast, one leg, the appropriate cast supply code would be one of the following, depending on the patient's age and cast material:

- Q4025-Cast supplies, hip spica (one or both legs), adult (11 years+); plaster
- Q4026- Cast supplies, hip spica (one or both legs), adult (11 years+); fiberglass
- Q4027- Cast supplies, hip spica (one or both legs), pediatric (0-10 years); plaster
- Q4028-Cast supplies, hip spica (one or both legs), pediatric (0-10 years); fiberglass

When you bill for casting supplies, per coding guidelines, use the most specific code that represents services rendered—in this case, the specific Q-series HCPCS codes that describe the type of cast, the materials used, and the age class of the patient.

Refer to your HCPCS codebooks for further clarification of the codes Q4001 through Q4051.

Submitting Corrected Claims

Submitting a corrected claim may be necessary if the original claim was submitted with incomplete information (procedure code, date of service, diagnosis code). The preferred process for submitting corrected claims is to use the 837 transaction (for both professional and facility claims), using claim frequency code 7.



Be sure to bill all of the original lines so that the claim won't be rejected. If submitting a paper corrected claim, remember to:

- Submit as a replacement claim, clearly marking it as a corrected claim so that it won't result in a denial as a duplicate claim
- Bill all original lines—not including all of the original lines will cause the claim to be rejected
- Attach a completed Corrected Claim Standard Cover Sheet

If you have questions about corrected claims, contact Physician and Provider Relations at 877-342-5258, option 4.

Reminders and Administrative Resources

2016 Holiday Business Closure Dates

Premera is closed on the following dates: May 30—Memorial Day July 4—Fourth of July September 5—Labor Day November 24-25—Thanksgiving Holiday December 23, 26—Christmas Holiday

Practitioner Credentialing Notifications

Practitioner's Right to Review Credentialing File

Practitioners have the right to review their credentialing files by notifying the Credentialing Department and requesting an appointment to review their file from outside sources (such as malpractice insurance carriers, state licensing boards). Allow up to seven business days to coordinate schedules. We will not make available references, recommendations, or peer-review protected information.

Practitioner's Right to Correct Inaccurate Information

Practitioners have the right to correct inaccurate information. We will notify practitioners in writing in the event that credentialing information obtained from other sources varies from that supplied by the practitioners. Practitioners must explain the discrepancy, may correct any inaccurate information and may provide any proof available. Corrections must be submitted in writing within 30 days of notification and can be submitted by mail, fax, or email:

Provider Credentialing Department, MS 263

P.O. Box 327

Seattle, WA 98111-0327 Fax: 425-918-4766

email: Credentialing.Updates@Premera.com

Practitioner's Right To Be Informed of Application Status

Upon request, practitioners have the right to be informed of their credentialing application status. After the initial credentialing process, practitioners in the recredentialing cycle are considered approved unless otherwise notified. If you have specific credentialing questions, call Physician and Provider Relations at **877-342-5258**, option 4.

Send Provider Updates and Changes 30 Days in Advance

Please notify us of any updates or changes to your practice information at least 30 days prior to the change. This allows us to update our payment systems and provider directory so your patients have accurate contact information



and your payments are sent to the correct address. You can notify us of any new information or changes by email, using the <u>Contracted Provider Information Changes form</u>. Providers can also send updates by fax at 425-918-4937, email at <u>ProviderRelations.West@premera.com</u>, or mail to Premera at:

P.O. Box 327, MS-453 Seattle, WA 98111-0327

For more information, call Physician and Provider Relations at 877-342-5258, option 4.

Dental Updates

Reminder: Microsoft Dental Benefit Change

Effective Jan. 1, 2016, Premera's Microsoft dental plans no longer cover take-home drugs—including fluoride toothpaste and mouthwash—dispensed at a dental provider's office. The plan only covers prescription medications and drugs when dispensed by a dentist for in-office use.

All Prescribers of Medicare Part D Medications Need to Enroll with CMS

If you provide care to Medicare Advantage patients and you prescribe Part D drugs, you must have an enrollment application on file with Medicare. Patients who receive a prescription from a provider who has not enrolled will be responsible for the full cost of their medication. Centers for Medicare and Medicaid Services (CMS) set Jan. 1, 2016 as the deadline to enroll to make the June 1, 2016 effective date. However, if you still have not enrolled we strongly encourage you to do so right away to avoid claim denials and unnecessary costs for your patients.

CMS recently posted a <u>new video</u> to help you understand the enrollment process and learn how to use the Provider Enrollment, Chain, and Ownership System (PECOS). To enroll or learn more, visit the <u>CMS website</u>.

Don't Get Stuck On Hold! Check Dental Benefits Online

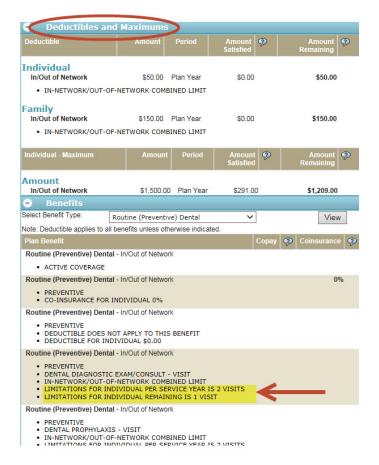
When you log in to premera.com/wa/provider and click on Eligibility and Benefits, you can access:

- Current eligibility status
- Effective date and plan name
- · Visit limits used and remaining
- Deductible amounts and amount remaining
- Annual maximum limit and amount used
- Coinsurance (preventive, basic, major)
- Plan limitations and key messages (use "control F" to find keywords)

You can view the benefits by selecting "Dental Care" in the dropdown box or by the service type including: preventative, endodontics, periodontics, and orthodontia.

Don't have a member ID number? No problem! Simply search by member name and date of birth.





Note: We're working on bringing you full mouth and panoramic x-ray limitations, and we'll update you when they're available. See the Online Services Updates section for more online tool news.

Sign Up for Email Alerts for Dental News Updates

Get all the latest Premera dental news! <u>Log in to our secure provider website</u> to sign up for quarterly Network News email alerts.

Consultant's Corner: New Medical/Dental Coverage for Code E0485

Ronald Cantu, DDS, MPA, Premera Dental Director

Premera Blue Cross has initiated coverage for E0485 effective May 15, 2016. This code is listed in the HCPCS guide to Durable Medical Equipment section [E0100-E9999] and is the primary replacement for E0486. Both codes are designed for oral devices/appliances, used to treat and reduce upper airway collapsibility described in medical literature as Obstructive Sleep Apnea (OSA).

The difference between the two appliances is the pre-fabricated nature of E0485 as opposed to a custom-fabricated E0486. Pre-fabricated appliances are considerably less costly and more easily dispensed.





Through discussion with the medical and dental professionals who treat OSA, Premera has learned that in the vast number of cases of mild to moderate sleep apnea (apnea-hypopnea index < than 30) individually fitted, ready-made oral appliances are as effective as custom-made mandibular advancement appliances (MAD, E0486).

Our goal is to appropriately increase the use of these alternative oral appliances (E0485) by simplifying the preauthorization and review process. The cost savings to our members should further encourage those who suffer from sleep apnea and prefer an oral appliance over a CPAP device to try one out.

Our <u>Medical Policy 2.01.532 Intraoral Appliances for the Treatment of Obstructive Sleep Apnea</u> (effective May 15, 2016) outlines the coverage requirements for both oral appliances and when and how a medical or dental provider can request coverage for a custom-fitted appliance or MAD.

Here's a list of manufacturers of ready-made oral appliances accepted for E0485 coverage:

- Narval CC[™] Lamberg SleepWell-Smarttrusion
- 1stSnoring Appliance
- Full Breath Sleep Appliance
- PM Positioner
- Snorenti
- Snorex
- Osap
- Desra
- Elastomeric Sleep Appliance
- Snoremaster Snore Remedy
- Snore-no-More
- Napa
- Snoar[™] Open Airway appliance
- The Equalizer Airway Device

This list is informational only; Premera does not recommend or endorse any appliance listed here.

Pharmacy Updates

Reviewing Patient Prescriptions: Generic Metformin ER for Diabetes Therapy

In the past six months, the price of Glumetza (metformin ER) has increased nearly tenfold. The average total cost of a prescription for patients rose to approximately \$6,000 per month. This cost is far out of line with other diabetes medications, including insulin, GLP-1s and SGLT-2s.

We recommend that you review your patient's medical record and see if the generic metformin ER, or another effective but less expensive drug can be used for their diabetes therapy. Because Glumetza uses a different polymer than generic metformin ER to release the active drug into the body, your patient's pharmacy can't substitute metformin ER for Glumetza without a specific prescription. For more information, call Physician and Provider Relations at 877-342-5258, option 4.

Washington Senate Bill 5557: Services Provided by Pharmacists

The senate bill signed into law in May 2015 requires that pharmacists be included within provider networks of Washington State large group, small group, individual, and family health plans. There have been many questions from providers about what this means and how Premera is managing the implementation.



The law sets two different implementation dates:

- Effective Jan. 1, 2016, this law applies to pharmacists who are employed or contracted by facilities to which health plans delegate credentialing
- Effective Jan. 1, 2017, this law applies to all pharmacists

After Jan. 1, 2017, health plans must not deny any healthcare service performed by a pharmacist if:

- The service is within the pharmacist's scope of practice
- The plan would have provided benefits if the service had been performed by a physician, advanced registered nurse practitioner (ARNP), or physician assistant (PA)
- The pharmacist is included in the plan's network of participating providers

We'll notify our providers as soon as we have a finalized, full scope of services related to this bill. We'll have information available mid-year (with details on the credentialing process) for pharmacists interested in contracting with Premera under this new law.

Washington Senate Bill 5441: Medication Coordination

The Washington state legislature passed a bill that requires health plans that provide prescription drug coverage to implement a medication synchronization policy for the dispensing of prescription drugs to enrollees.

If an enrollee requests medication synchronization for a new prescription, the health plan must permit filling the drug for less than a one-month supply of the drug if synchronization requires more than a fifteen-day supply of the drug, or, for more than a one-month supply of the drug if synchronization requires a fifteen-day supply of the drug or less. This requirement is effective Jan. 1, 2016. If you have questions about the synchronization of customer prescriptions, contact Physician and Provider Relations at 877-342-5258, option 4.

New! Electronic Prior Authorization Now Available

Log in and register with ExpressPAth® from Express Scripts where you can:

- · Check eligibility and determine if prior authorization is required
- Submit a new request or a renewal
- Attach chart notes to a request
- Check status of a submitted review request

Requests are often approved in real time when established clinical criteria are met.

Pharmacy Management Information for Providers: Access to Pharmacy Prior Authorization and Other Utilization Management Criteria

Pharmacy reviewers at Premera apply company medical policy to assist in the determination of medical necessity. Our medical policies are available to contracted physicians and providers upon request. Specific criteria related to a medical decision for a patient can be requested by calling Pharmacy Services at 888-261-1756, option 2.

You'll find our medical policies in the Library, Reference Info, at premera.com/wa/provider.



Our formulary, including prior authorization criteria, restrictions and preferences, and plan limits on dispensing quantities or duration of therapy can also be accessed on our provider website via Pharmacy, Rx Search at premera.com/wa/provider/pharmacy/drug-search/rx-search/.

Drugs requiring review are identified by the symbols **PA** (prior authorization), **ST** (step therapy) or **QL** (quantity limits). Click the symbol to view the requirements for approval.

How to Use Pharmaceutical Management Procedures

Providers can contact pharmacy management staff at 888-261-1756, option 2, to discuss specific prior authorization, step therapy, quantity limits, exception request criteria for unusual cases, and other utilization management requirements/procedures for drugs covered under the pharmacy benefit. Review requests for medical necessity can also be faxed to 888-260-9836. Formulary updates are communicated on a quarterly basis in Network News.

Premera Formulary and Pharmacy Prior Authorization Criteria

Premera updates the formulary and pharmacy prior authorization criteria routinely throughout the year. The Pharmacy and Therapeutics Committee approves all formularies in May. To see the most current information, visit our pharmacy pages.

Pharmacy Prior Authorization Edit Expansion

Premera has added new review criteria based on clinical best practices and approval by an independent pharmacy and therapeutics committee. The program is designed to promote appropriate drug selection, length of therapy, and utilization of specific drugs while improving the overall quality of care.

Drugs may be added or deleted from this list without prior notification. If you have questions concerning the Pharmacy Prior Authorization Edit Program, please call the Pharmacy Services Center at 888-261-1756 or fax 888-260-9836, Monday through Friday, 8 a.m. to 5 p.m. <u>View complete policies here</u>.

Note: This information does not apply to our Premera Blue Cross Medicare Advantage plans. For more information on the Premera Blue Cross Medicare Advantage formulary, Prior Authorization Criteria, or Pharmacy Network, visit premera.com/medicare-advantage/pharmacy-services.

Medical Policy Updates

ACA Preventive Colonoscopy Benefit Changes for 2016

On Oct. 25, 2015, the Departments of Labor, Health and Human Services, and Treasury issued an Affordable Care Act (ACA) clarification FAQ. Effective Jan. 1, 2016, or as groups renew, a pre-operative consultation that has been determined medically appropriate prior to a preventive screening colonoscopy will be covered without cost sharing. In addition pathology exams related to polyp biopsy conducted during a preventive colonoscopy will also be covered without cost sharing.

It's vital to accurately code services so they are covered under the member's preventive benefit. Consultation codes are not reimbursed, but a pre-operative evaluation will be paid under the preventive benefit when submitted with a standard E&M codes (99202, or 99212), with a diagnosis of code representing screening for colon cancer (Z12.10 - Z12.12).

Covering pathology services appropriately is challenging as the claim is submitted separately from the colonoscopy procedure, by a different provider and on a different date of service. Ideal coding to ensure appropriate payment as



preventive includes the following: CPT 88305 (colon polyp) with any of the following diagnoses: K50.10, K51.00, K51.90, K63.5, Z00.00-Z00.01, Z12.10-Z12.12, and Z84.81.

Preventive colonoscopy is done in asymptomatic patients with average risk. If patients have a known history of polyps, or a prior diagnosis of colon cancer, the colonoscopy and associated tests is considered surveillance, and is covered under the medical benefit. Colonoscopy and associated tests for symptoms or abnormal findings is covered under the medical benefit.

Prior Authorization Required for Oral Appliances for Obstructive Sleep Apnea

Effective May 15, 2016, new dental/medical necessity criteria will be in effect for intraoral appliances used to treat obstructive sleep apnea.

- E0485: Pre-fabricated, individually fitted, ready-made oral appliances:
 - A sleep study shows apnea-hypopnea index (AHI) between 5–30 events per hour, including a minimum of 10 events documented per sleep study
- E0486: Custom molded and fabricated oral appliances:
 - o Documented failure of a pre-fabricated device after appropriate trial; or
 - Presence of a malocclusion severe enough that a pre-fabricated appliance could not be successfully worn; or
 - For AHI 30 events per hour or greater, a positive airway pressure device either cannot be tolerated or its use is contraindicated

Review medical policy <u>2.01.532 Intraoral Appliances for the Treatment of Obstructive Sleep Apnea</u> (effective May 15, 2016) for full dental/medical necessity criteria and policy guidelines.

Prior authorization for this service is required. Prior authorization is based upon on member benefits and eligibility at the time of service. Prior authorization includes a determination of dental/medical necessity and the appropriate level of care using evidence-based dental/medical policies and guidelines. Services that are not medically necessary will not be covered.

New Policy: Prior Authorization Required for Adjustable Cranial Helmets

Effective May 1, 2016, Premera will conduct medical necessity review of adjustable cranial helmets. When criteria are met, adjustable helmets for infants may be considered **medically necessary** following cranial vault remodeling surgery for synostosis.

Adjustable helmets are considered **not medically necessary** in these situations:

- In the absence of cranial vault remodeling surgery
- For the treatment of plagiocephaly or brachycephaly without synostosis

Review medical policy <u>1.01.11 Adjustable Cranial Orthoses for Positional Plagiocephaly and Craniosynostoses</u> for full medical necessity criteria and policy guidelines.

Prior authorization for this service is required and is based upon on member benefits and eligibility at the time of service. Prior authorization includes a determination of medical necessity and the appropriate level of care using evidence-based medical policies and guidelines. Services that are not medically necessary will not be covered.



Reminder: Routine Vitamin D Testing Is Not Medically Necessary

Vitamin D screening is considered appropriate only for those individuals with a documented disease or condition associated with vitamin D deficiency, osteoporosis, or a disease specifically associated with vitamin D overproduction and toxicity. Testing vitamin D levels in asymptomatic patients is considered not medically necessary when individuals do not have risk factors for vitamin D deficiency. For complete details, review medical policy 2.04.135 Testing Serum Vitamin D Levels.

Find All the Latest Medical Policy Updates Online

Visit premera.com/wa/provider to see <u>medical policy updates within the last 60 days</u>. You can sort the list policies by title, policy number, or effective date, and you can link to each policy for complete details.

