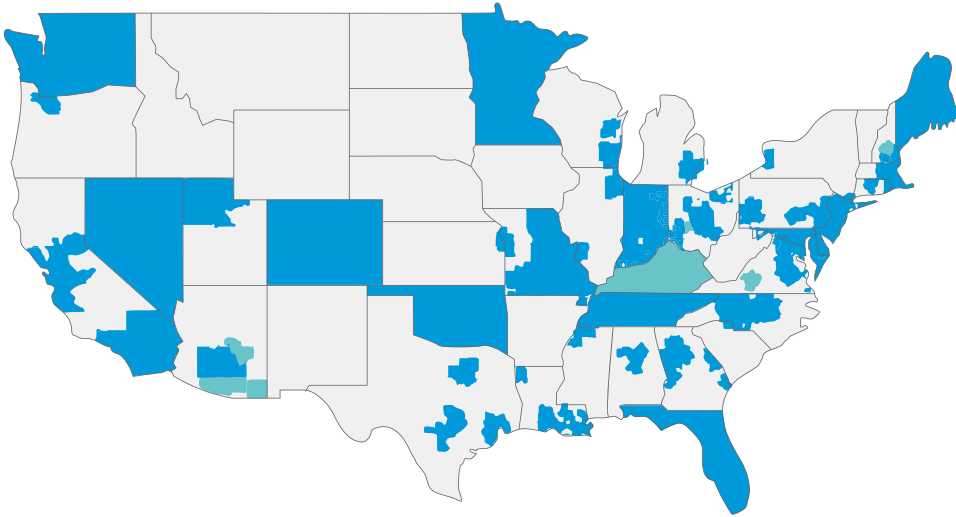


Blue High Performance Network



The Blue High Performance NetworkSM (BlueHPNSM) provides national reach while being grounded in local market expertise—spanning 65+ major U.S. markets and covering 185 million Americans.¹ BlueHPN members receive in-network-only access to high-performing, high-value care with an exclusive provider organization (EPO).

Measurable quality objectives

The Blue Cross Blue Shield Association (BCBSA) has developed BlueHPN with nationally consistent quality measures and metropolitan service area (MSA)-specific clinical measures to address local care gaps. Our provider partnerships in BlueHPN drive high quality in four critical categories:



Appropriate care

Patient-centric care to reduce harm and waste



Best practices

Evidence-based medicine for effective treatment



Enhanced health management

Emphasis on preventive care and better managed chronic conditions



Improved outcomes

Lower readmissions and streamlined care

Tangible cost savings

BlueHPN offers immediate savings through redirection of care to higher-efficiency providers, deeper provider savings with greater focus on performance-based contracting, and in-network-only coverage.

11%

total cost of care savings over our industry-leading PPO²

20%

savings in some markets²

Exceptional member experience

BlueHPN provides a comprehensive, consistent, and simple member experience across the national network with open enrollment support, plan information resources, and virtual care options.

¹Anticipated market footprint for Jan. 1, 2022. Urgent and emergency care benefits in non-BlueHPN markets.

²Total cost of care savings based on Consortium Health Plans analysis, 2021. Savings are on average and assume 100% enrollment. Results will vary based on employer locations and implementations.

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051835 (05-16-2022)